



F. SHEHERYAR

(Indian Broadcasting Service)

**Director General,
All India Radio**

An officer of Indian Broadcasting (Programme) Service having served people of India in diverse ethno-linguistic zones through Akashvani and Doordarshan since 1981 in different consequential capacities that call for a fertile brain, agile mind and, above all, creative skills and yearnings. He competed successfully for the second time through Union Public Service Commission (UPSC) in 1991 when he was inducted into IB(P)S directly in the Senior Time Scale (STS). A topper of UPSC on both the occasions i.e., when selected as Programme Executive and later on getting inducted into the organized service known as Indian Broadcasting Service.

A dyed-in-the-wool professional, he conceived, designed and produced innumerable programmes in varied genres for disparate regions of the country, both at the regional level and the national level and won plaudits as well as prizes. His creative work was often acclaimed as an apotheosis of excellence and won him national and international acclaim, both from the State and the NGOs. He used changing technology in the dissemination of message right from phone-in-programming to live streaming, analog to digital, studio to field and field to skies, using tools and software for optimum use like smoke, flame and pixel graphics much ahead of his peers in other parts of South Asia. The Officer, with his penchant for perfection and pursuit of excellence, did successful experiments with ideas and genres, devised ways and the modus operandi of presentation endemic to his style and exclusive skills resulting in programmes that adorned shelves of international repositories of software. The officer's forte of transforming thought into radio and television software found enough expression when he mounted programmes in different genres

for Doordarshan and All India Radio, by touching rare areas like beggary in the third world countries, with special reference to the Indian sub-continent, causes thereof and machinations behind it, which received encomiums from media luminaries in and outside India. He touched upon another important area, namely the ancient religious philosophies of India, the doctrine of communal harmony and acceptance of all logic and catholicity of outlook which resulted in television properties of immense archival value for contemporary India and posterity too.

After the post of Director General, All India Radio fell vacant on 28th February, 2014, consequent upon attainment of age of superannuation by the then Director General Mr. R. Venkateswarlu, Government of India vide Order No. A-22011/1/2014-BAP dated 31.01.2014, entrusted the current duty charge of the post of Director General, All India Radio (DG:AIR) to Mr. F. Sheheryar, the senior most officer in the Indian Broadcasting (Programme) Service on the criteria of seniority, ability and unblemished track record.

Government of India, vide order no. A-22011/1/2013-BAP dated 31.05.2016 has appointed him (on regular basis) as Director General, All India Radio in the rank of Special Secretary w.e.f. 31st May, 2016.
